Who is your audience?

# What is the cause that you are gaining support for? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Task 1:** Circle, highlight, or shade the characteristics that you think fit your audience and are relevant for your blog post.

**Task 2:** Add three more audience categories that would also be relevant for the audience of your blog post.



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